

ROBERT A. HOOPER

Adjunct Associate Professor
Graduate School of International Relations
And Pacific Studies

<http://irps.ucsd.edu/faculty/faculty-directory/robert-hooper.htm>

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- Education** *University of California, Davis, Law, J.D., 1974*
University of California, Los Angeles, Film & Television Production, M.F.A., 1982
University of California, San Diego, Economics, B.A., 1969
- Fields of Specialization** Broadcast Media Development and Civil Society in Asia
Documentary, News and Current Affairs Television Production
Investigative Environmental Journalism
- Fulbright Senior Scholarships** *University of Indonesia (2001)*
Faculty of Communication, Television Journalism
University of the South Pacific (1994)
Department of Journalism, Television Journalism
Science University of Malaysia (1989-90)
School of Communication, Film and Television Production
- Eisenhower Fellowship** *Eisenhower Fellow - Malaysia, 1996*
Fields: Media, the Environment and Education
- U.S. Department of State Speaker** Kurdistan Television, Kurdistan Regional Government, Erbil, Iraq, 2008
Press Institute of Bangladesh, Dhaka, Bangladesh, 2005 and 2006
Bangladesh Television, Chittagong, Bangladesh, 2006
National University of Laos, Vientiane, Lao PDR, 2005 and 2006
Lao National Television, Vientiane and Luang Prabang, Laos, 2004
Bernama National Television News, Kuala Lumpur, Malaysia, 2004
Lao National Television, Vientiane and Champassak, Laos, 2003
Bangladesh Television, Chittagong, Bangladesh, 2003
University of Chittagong, Chittagong, Bangladesh, 2003
National Institute of Mass Communication, Dhaka, Bangladesh, 2003
NTV-7 Television, Kuching, Sarawak, East Malaysia, 2001
TV Republik Indonesia (TVRI) Padang, West Sumatra, Indonesia, 2001
Universitas Padjadaran Indonesia, Bandung, West Java, Indonesia, 2001
Radio Television Malaysia, TV-3, AIBD, Kuala Lumpur, Malaysia, 1998
National Television Service of Papua New Guinea, Port Moresby, 1995
University of Papua New Guinea, Boroko, N.C.D., 1995
- Fulbright Senior Specialist Grants** *Science University of Malaysia, School of Communication, Penang, 2003-04*
National University of Laos, Vientiane, Lao PDR, 2005-06
- Honors and Awards** Press Club Award, First Place, Documentary, 2000
Emmy Nominations (Best Documentary), 1999 and 2000
Telly Awards, Best Documentary, Best History Program, 2000
Press Club Award, First Place, Arts & Entertainment, 1998

CINE Golden Eagle Award, 1990
Silver Apple Award, National Educational Film and Video Festival, 1990
Press Club Award, First Place, Documentary, 1986
Hennessy Trophy, Rencontres Internationales de l'Environnement et de la Nature,
Paris, 1983

Professional Appointments

Adjunct Associate Professor, School of International Relations and Pacific Studies,
University of California, San Diego, La Jolla, California. 2006 - present.
Associate Professor (tenured), Negotiation, Conflict Resolution and Peacebuilding
Program, 2003-06; Communications Department, Asst. Prof., 2000-03,
California State University, Dominguez Hills.
Executive Producer/Senior Producer, KPBS-TV, San Diego Public Television (PBS),
San Diego, California. 1997 - 2001.
Visiting Associate Professor, Department of Film and Television, University of
California, Los Angeles, Los Angeles, California. 2000.
Associate Professor (tenured), Communication Arts Department, Loyola Marymount
University, Los Angeles, California, 1993-98. *Asst. Professor*, 1987-93.
Visiting Associate Professor, Department of Communication, University of
California, San Diego, La Jolla, California. 1993 and 1997.
Training Supervisor, Programming Development, KVZK-TV, American Samoa Public
Broadcasting (PBS), Government of American Samoa/Corporation for Public
Broadcasting. 1991-92.
Assistant Professor, Broadcasting and Film, College of Communication, Boston
University, Boston, Massachusetts. 1986-87.
Television Producer, Alaska Public Broadcasting Network (PBS), University of
Alaska, 1984-86.
Producer and Consultant, Television Production. (Clients: PBS, U.S. EPA, Canadian
Broadcasting Corporation, ABC News 20/20; Planned Parenthood Foundation
of San Diego). 1981-84.
Documentary Film Producer, U.S. Environmental Protection Agency (Environmental
Specialist, GS-12), Washington, D.C. 1979-81.
Film Producer, Documentary Film Project on Oceanographic Research, Scripps
Institution of Oceanography, La Jolla, CA. 1978-79.

Film and TV Productions

Skin Stories - Consulting Producer
PBS documentary explores the origins of tattoo in Polynesian cultures. KPBS-
TV, Pacific Islanders in Communication. National broadcast: May 4, 2003.
The Impossible Railroad - Executive Producer
Historical documentary on the struggle to build the San Diego & Arizona
Railroad. Press Club Award, First Place, Television Documentary. IRIS and
Emmy Nominations. Telly Award. KPBS-TV, 1999.
Afoot and Afield - Executive Producer
Television series on backcountry exploration. KPBS-TV, 1998.
Nature's Classic - San Diego - Executive Producer
Television series highlights natural history of San Diego County, California.
Press Club Award, First Place, Arts and Entertainment Television, Emmy
Award (photography). KPBS-TV, 1998.
Arts and Culture of Samoa - Executive Producer and Training Supervisor.
Six documentaries on Samoan arts and culture, produced by KVZK-TV,
American Samoa, under a grant from the Corporation for Public Broadcasting.
KVZK-TV/PBS, 1992.
Fa'afiafiaga Saleapaga - Training Supervisor
Program of traditional ceremonies from Saleapaga, Western Samoa. KVZK-
TV/PBS, 1992.
Alaska's Killer Whales - Producer and Director
National PBS television documentary features conflicts between Tlingit Indians,

federal agencies, fishermen, and Sea World over killer whales. Silver Apple Award, National Educational Film and Video Festival; CINE Golden Eagle (1990). Official Selection, Festival Mondial de la Mer (France); International Festival Citti di Trento (Italy); International Festival of Documentaries of the Sea (Italy), Atlantic Television Festival (Portugal). Narrated by William Shatner. PBS, 1989.

La Fillère de la Viande - Segment Field Producer

Produced Los Angeles segment of national Swiss television program, *Au Temps Present*. Radio-Television Suisse Romande, 1988.

Battle at Webber Creek - Producer and Director

PBS documentary highlights conflicts between gold miners and the National Park Service over Alaska's historic trails. Press Club Award: First Place. PBS, 1985.

Alaska On-line - Co-Producer

Live issues-oriented weekly television series. Alaska Public Television, 1985-86.

The Radon Factor - Writer and Consultant

Developed news-breaking story on indoor radiation exposure. Canadian Broadcasting Corporation (Fifth Estate series), 1984.

The Deep - Consultant and Segment Producer

ABC 20/20 special on ocean disposal of nuclear waste. ABC, 1983.

Not in My Backyard - Consultant and Segment Producer

Segment on ocean disposal of nuclear waste, for the Fifth Estate series. Canadian Broadcasting Corporation, Toronto, Canada, 1982.

Decisions at One Thousand Fathoms - Producer and Director

Television documentary on the impact of dumping of 89,000 barrels of nuclear waste into the ocean. EPA, 1981. KCSM-TV/PBS, 1982.

Teens 'N Theater - Producer

A cable television production of San Diego Teen Theater. Planned Parenthood Foundation/Daniels Cablevision, 1983.

Uranium, the Aftermath - Producer and Director

Documentary film on the health effects of uranium mining and milling. Hennessy Award, International Environmental Film Festival (Paris, 1983). EPA, 1980.

The Enforcement Function - Producer and Director

Training film for field inspectors. U.S. Environmental Protection Agency, 1979.

Voices from Love Canal - Producer and Director

Documentary film featuring Lois Gibbs and a toxic chemical crisis. EPA, 1979.

Science and the Seas - Producer and Director

Educational films illustrate research by the Scripps Institution of Oceanography. SIO/ONR, 1978.

To the People of China - Producer and Director

Documents the first exchange of oceanographers with China. Scripps Institution of Oceanography. National Academy of Sciences, 1978.

Selected Articles and Publications

"The Consequences of Corporatized Diplomacy." *Los Angeles Times*, Sunday Opinion Section, June 11, 2000 (International Syndication).

"The Challenge of Sustainable Broadcasting in the Contemporary Pacific." *Asia-Pacific Media Educator*, 5/1999.

"Television Development and Training in the Contemporary Pacific." *Encyclopedia of the Pacific Islands*, Canberra: Australian National University Press, 1999.

"Malaysia's Own Monicagate." *Los Angeles Times*, Sunday Opinion Section, February 14, 1999 (International Syndication).

"America's Soap Opera is Re-enacted in Asia." *San Diego Union-Tribune*, February 5, 1999.

"An Internet-Driven National Transition." *Los Angeles Times*, Commentary, November 23, 1998

- "Teaching Film and Television in Developing Nations: A Malaysian Case Study." *Journal of Film and Video*, 48.4/1996.
- "America's Retreat from the New Pacific." *Los Angeles Times*, Commentary, December 26, 1996
- "Conflict and Cultural Identity in Developing Indigenous Productions." *Media Development*, 3/1995.
- "TV Documentaries Win Awards in American Samoa." *Pacific Magazine*, 6/1992.
- "Pulau Hollywood - Teaching Film Production in Malaysia." *Warta MACEE*, Malaysian-American Commission for Educational Exchange, Kuala Lumpur, Malaysia, 12/1990.

**International Lectures
& Workshops**

IRAQ

Broadcast Journalism Workshop: News, Documentary and Current Affairs Television, Kurdistan Regional Television Stations, Regional Reconstruction Team, Erbil, Iraq, March 2008.

LAOS

Development of Mass Communications Degree, National University of Laos, Vientiane, Lao PDR, August 1 – September 10, 2005; May 31 – July 11, 2006.

News and Documentary Production for Television, Lao National Television, Vientiane, Lao People's Democratic Republic, June 14-18, 2004.

TV News and Magazine Production, Lao-TV, Luang Prabang, June 21-25, 2004.

Television Production for Lao Youth, Participatory Development Training Center, Vientiane, Lao PDR, June 7-11 and June 28- July 2, 2004

Broadcast Media Training Program, Lao National Television, Vientiane, Lao People's Democratic Republic, July 2-20, 2003.

TV News and Current Affairs Production, Lao Television, Champassak Province, Pakse, Lao PDR, July 6–11, 2003.

BANGLADESH

Broadcast Journalism Workshop, Press Institute of Bangladesh, August 31-September 24, 2006

News, Documentary and Current Affairs Television Workshop, Press Institute of Bangladesh, November 24-December 16, 2005

Reporting on Areas of Conflict: Covering Communal Conflict versus Militancy and Terrorism, Bangla Vision Television Network Studios, December 10, 2005.

Broadcast Media Workshops: News Reporting, Documentary and Current Affairs, Bangladesh Television, Ekushey-TV, ATN-Bangla, Channel I, Dhaka, Bangladesh, July 21-August 9, 2003.

Investigative Environmental Journalism, Department of Journalism, University of Chittagong, Chittagong, Bangladesh, August 7, 2003.

Current Affairs Television Journalism, Bangladesh Television Affiliate, Chittagong, Bangladesh, August 4-6, 2003.

MALAYSIA

New Directions in Environmental Broadcast Journalism and Documentary Production, School of Communication, Science University of Malaysia, Penang, March 2007.

Investigative Broadcast Journalism and Reporting, Bernama National Television News, Kuala Lumpur, Malaysia, January 2004.

Television and Environmental Journalism Workshops, Science University of Malaysia, Penang, January 2003 and 2004: *Overcoming Barriers in Reporting Environmental Issues; Evidence, Ethics and Credibility in Producing Environmental Programs; Cinematography and Lighting Design for Motion Pictures and Television; The Challenge of Independent Filmmaking in Malaysia; Teaching Film and Television in Developing Nations; Directing the Television Documentary; Film and Television Editing - From Script to Screen; New Directions in Film and Television Teaching.*

Social Activism in Film and Television, Panel Presentation, Fifth Annual International Film Festival, Penang, Malaysia, January 2004

Current Affairs Television Production Course, NTV-7, Kuching, Sarawak, Borneo, East Malaysia, May 12-19, 2001.

Writing and Producing Documentary Television, TV-3, Kuala Lumpur, Malaysia, October 8, 1998.

Current Affairs Television Journalism, NTV-7, Shah Alam, Malaysia, October 7, 1998.

Documentary Production for Television, Radio-Television Malaysia, on contract with Asia-Pacific Institute for Broadcasting Development, Angkasapuri, Malaysia, February 20 - March 28, 1998.

Training Methodologies for Media Development, Malaysia Technical Cooperation Programme for Developing Nations, Kuala Lumpur, October 9, 1996.

Documentary Television Production and Environmental Awareness, Radio-Television Malaysia, Kuala Lumpur, October 11, 1996.

The Role of Media in Training and Development, National Institute of Public Administration (INTAN), Kuala Lumpur, October 21, 1996.

Education in Broadcast Media for Developing Nations, Ministry of Education: Educational Technology Division, Kuala Lumpur, Malaysia, October 22, 1996.

The Role of International Educational Exchange in Development, Science University of Malaysia, Penang, October 24, 1996.

Seminar on Television Production and Writing, Radio-Television Malaysia - Sabah, Kota Kinabalu, Sabah (Borneo), October 30, 1996.

Issues and Implications of the Information Revolution: Some Lessons for Malaysia, Institute for Development Studies, Kota Kinabalu, Sabah, October 31, 1996.

Writing the Documentary Script, Koisaan Cultural Development Institute, Kota Kinabalu, Sabah (Borneo), November 1, 1996.

Issues in Media and Development, Malacca State Economic Development Corporation, Malacca State, November 5, 1996.

Teaching the Visual Arts in Southeast Asia and the Pacific, Malacca Academy of the Arts, Malacca, November 6, 1996.

Television Production, Accountability and Ethical Standards, Tun Abdul Razak Broadcasting Institute (IPTAR), Radio-Television Malaysia, Kuala Lumpur, November 12, 1996.

Documentary Television Production for Indigenous People of Borneo, Koisaan Cultural Development Institute, Kota Kinabalu, Sabah, Borneo, November 26-29, 1996.

INDONESIA

The Role of Media in Promoting Tolerance and Diversity in Indonesia, Conference on Education for Tolerance and Human Rights: Building Socio-Pedagogical Models for Indonesian Harmony in Diversity, State University of Yogyakarta. July 16-17, 2001.

Investigative Television Journalism, Media Televisi Indonesia - Metro-TV, Jakarta, July 2-3, 2001.

Reinventing Public Broadcasting for Regional Autonomy in Indonesia, Office of the Governor, West Sumatra Provincial Government, Padang, West Sumatra, June 27, 2001.

Television Production for Regional Autonomy, TV Republik Indonesia (TVRI), Padang, West Sumatra, June 22-26, 2001.

Television Production Techniques, US Embassy-Jakarta, Merdeka Selatan, June 18-19 and July 23, 2001.

Topics in Broadcast Journalism, Faculty of Communication, Universitas Padjadaran, Bandung, West Java, May 31, 2001.

Television Interviewing Techniques, RCTI-TV, Rajawali Citra Televisi Indonesia, Jakarta, May 29, 2001.

Covering Regions of Conflict in Indonesia, RCTI-TV, Jakarta, March 27, 2001.

Law, Ethics and Professional Practices in American Media, Conference on Journalism in the Era of Reformasi, Universitas Padjadaran, Bandung, West Java, March 15, 2001.

Ethics in TV News and Current Affairs, Conference on Ethics and Truth in Journalism," Dr. Soetomo Press Institute, Jakarta, March 14, 2001.

PAPUA NEW GUINEA

Environmental Issues: The Domino Effect, South Pacific Centre for Communication and Information in Development (SPCenCIID), University of Papua New Guinea, 1995.

Investigative Strategies for Environmental Media Workshop, SPCenCIID, University of Papua New Guinea, 1995.

Television Production Workshop for Journalists, EM-TV, National Television Service of Papua New Guinea, Boroko, NCD, Papua New Guinea, 1995.

Guerilla Television: Producing Environmental Programming in Pacific Island Nations, Pacific Islands News Association Annual Convention, Port Moresby, Papua New Guinea, 1995.

Television Interviewing Skills for News and Documentary, Pacific Islands News Association Annual Convention, EM-TV Studios, Papua New Guinea, 1995.

FIJI AND SAMOA

Survival Strategies for Public Service Broadcasters, Keynote address, Media Control and Ownership Consultation Conference, Nadi, Fiji, 1999.

TV News and Public Affairs Training Program, Fiji TV-1, National Television Service of Fiji, Suva, Fiji. 1996.

Issues in Broadcasting and Production in Pacific Island Cultures, Lectures and Workshop, South Pacific Commission, Regional Media Centre, Suva, Fiji, 1994.

Television Production for Pacific Islands Broadcasters, Series of three workshops. Pacific Islands News Association Annual Convention, Apia, Western Samoa, 1994.

Producing Environmental Television Programs, Asia Foundation Investigative Journalism Workshop, Suva, Fiji, 1994.

Television Journalism and Production Workshop, South Pacific Commission, Sponsored by TV-New Zealand and the New Zealand Embassy, Suva, Fiji, 1994.

Television Production for Environmental Reporting and Education, Lecture and workshop. Pacific Islands News Association Annual Convention, Fiji, 1993.

American Samoa Television Training Program, Nine week course of television production training and program production, KVZK-TV, American Samoa, 1992.

Conference Papers

"The Role of Indonesian Television in Conflict Resolution," Peran Media Dalam Meliput Konflik, *Voice of America Affiliates Conference*, Jakarta, Indonesia, July 2001.

"The Role of Broadcast Media in Regional Autonomy in Indonesia," *Fulbright-Indonesia Conference*, Denpasar, Bali, May 2001.

"Broadcast Training in Times of Crisis: Malaysian Media and the East Asian Currency Crisis."

Paper presented at the 21st General Assembly and Scientific Conference of the *International Association for Media and Communication Research*. Glasgow, UK. July 1998.

"America's Retreat from the New Pacific." Paper presented at the 10th Annual Conference, *Asian and Pacific Americans in Higher Education (APAHE)*. San Diego, California. April 1997.

"The Challenge of Sustainable Broadcasting in the New Pacific." Paper presented at the 20th General Assembly & Scientific Conference of the *International Association for Mass Communication Research*. Sydney, Australia. August 1996.

"New Voices on the Electronic Frontier: Conflict and Cultural Identity in the Development of Indigenous Television Production." Paper presented at the *Twelfth Annual Intercultural and International Communication Conference*. Miami, Florida. February 1995.

"Teaching Film and Television in Developing Nations." Panel Chairperson and Presenter, 44th Annual Conference, *International Communication Association*. Sydney, Australia. July 1994.

Invited Lectures and Presentations

Bombies on TV: The Role of Lao National Television in Addressing Cluster Bombs and Unexploded Ordinance (UXO), Graduate School of International Relations and Pacific Studies, University of California, San Diego, May 17, 2004.

Malaysian Media after Mahathir, Graduate School of International Relations and Pacific Studies, University of California, San Diego, February 25, 2004.

Producing the Television Documentary, Sponsored by Pacific Islanders in Communication and CPB, KGTF-TV, Mangilao, Guam, 1999.

Conflict and Cultural Identity in Developing Indigenous Media, Colloquium, Department of Anthropology, University of California, San Diego, 1997.

Documentary Production Training Course, South Dakota Public Broadcasting (PBS-TV), Vermillion, South Dakota, 1996.

Culture, Colonialism and Videotape: Teaching Film and Television in Developing Nations, Course Colloquium, Communication Department, University of California, San Diego, 1994.

Producing "Alaska's Killer Whales," PBS Multicultural Producer's Forum (sponsored by the Corporation for Public Broadcasting), PBS Annual Meeting, Orlando, 1991.

Education for Indigenous Television Production in Pacific Island Communities, Department of Communication, University of Guam, Mangilao, 1991.

International Service

* Co-Organizer, International Workshop on Coastal Water Quality, a collaboration between the University of California, IGCC and the Science University of Malaysia, in cooperation with the World Bank. Penang, Malaysia, March 27-29, 2007.

* Served on National Fulbright Scholarship Selection Panel, Vientiane, Laos, 2005.

* Served on National Selection Panel for Humphrey Fellowships, Laos, 2005.

* San Diego Host for visiting Eisenhower Fellows, Fulbright Scholars, Department of State U.S. Visitors, and visiting Asia-Pacific scholars.

Affiliations

The National Academy of Television Arts and Sciences
International Association for Mass Communication Research
The Society of Professional Journalists
Association of Eisenhower Fellows
University Film/Video Association
The State Bar of California
The Fulbright Association