

# Graduate School of



# International Relations

# and Pacific Studies

## PETER F. COWHEY

DEAN, GRADUATE SCHOOL OF INTERNATIONAL RELATIONS & PACIFIC STUDIES (IR/PS)  
ASSOCIATE VICE CHANCELLOR, INTERNATIONAL AFFAIRS, UC SAN DIEGO  
QUALCOMM ENDOWED CHAIR IN COMMUNICATIONS & TECHNOLOGY

### EXPERTISE

Cowhey is an internationally recognized expert in telecommunications and information policy and markets, who is also a leader in building cooperative international arrangements for the management of security and economic issues. He is a practical visionary. In the early 1980s, he envisioned the creation of a world where inexpensive international calling and high speed global data networks were available in every office and home. For twelve years, he worked with companies and governments to advance this vision. He then spent three years in the Clinton administration as the head of international policy and regulation for the Federal Communications Commission and an adviser to the U.S. Trade Representative. He is widely credited as the moving force behind the successful completion of a global trade agreement in 1997 at the World Trade Organization to open up competition in basic telecommunications markets. This pact not only changed the future of the communications market globally, but also created dramatic new precedents for global trade and investment policy that will shape agreements in many other high technology and service industries.



### BACKGROUND

Cowhey has served as chairman of the board of Digital Partners, a nonprofit organization using social entrepreneurship to address the "digital divide." In addition to serving on the advisory boards of the U.N. Development Program and the U.S. Agency for International Development, he has advised over 50 countries on reforming their communications markets. Cowhey joined UC San Diego in 1976. He was the director of the University of California's system-wide Institute on Global Conflict and Cooperation from 1999 - 2006. Cowhey became dean of IR/PS in 2002. He holds a B.A. in foreign services from Georgetown University, and a M.A. and Ph.D. in political science from the University of California, Berkeley.

### PERSPECTIVE

Cowhey can provide commentary on U.S. foreign policy, regulation of communications and information technology, trade policy, antitrust policy involving international mergers, international corporate strategy, and bioterrorism.

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## CURRENT PROJECTS

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Cowhey is a member of the Council on Foreign Relations and a member of the International Advisory Board of the Grameen Foundation USA. He directs policy studies of the California Institute on Telecommunications and Information Technology. He consults extensively for the telecommunications and information technology industries. Currently, he is also a co-leader of the IGCC project on biological threats and public policy, which is funded by the Carnegie Corporation.

## OUTLOOK

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Cowhey believes that San Diego's and California's fates are tied closely to the Pacific in the long term. The links are inescapable, and so the challenge is clear. He notes, "We can either provide leadership and partnership in the Pacific in order to build a true Pacific community that will help everyone, or we can drift in the wave of globalization in the Pacific region and miss many opportunities to help all of our children and grandchildren prosper."

## IR/PS FACULTY

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**Roger Bohn:** technology management; high-tech manufacturing

**Marsha Chandler:** political economy; public policy

**Richard Feinberg:** U.S. foreign policy; multilateral institutions; summitry; trade and investment; globalization; democratization and nongovernmental organizations; region: Latin America

**Peter Gourevitch:** international relations; comparative politics; corporate governance; international trade and economic globalization; trade disputes; regulatory systems

**Stephan Haggard:** international relations; political economy; region: Korea

**Gordon Hanson:** foreign investment; immigration; international trade; region: Latin America

**Takeo Hoshi:** Japanese economy and financial system; region: Japan

**Miles Kahler:** international relations; global and regional economic integration and its consequences for domestic politics; international institutions; politics of international monetary, financial, and trade relations

**Alex Kane:** finance; portfolio management; capital asset pricing

**Lawrence Krause:** trade and economic issues; international finance; APEC; GATT; world trading system

**Ellis Krauss:** Japanese politics, media, and politics; U.S.-Japan relations; Japan's foreign policy; region: Japan

**Bruce Lehmann:** financial economics; pricing of capital assets, their volatility, and the markets in which they trade

**Edmund Malesky:** comparative politics; political economy; economic transitions in developing economies; region: Southeast Asia

**Mathew McCubbins:** political economy; U.S. politics; law and politics; formal theory

**Craig McIntosh:** quantitative impact analysis and development of credit markets in Latin America and East Africa

**Barry Naughton:** Chinese economy; China's transition to a market economy; region: China

**Krislert Samphantharak:** economic growth and development; corporate finance; Thai economy; region: Thailand

**Ulrike Schaede:** business and management in Japan; Japanese financial markets and venture capital; financial regulation; antitrust and industrial policies; corporate strategy in Japan; region: Japan

**Susan Shirk:** Chinese politics and economics; U.S.-China relations; Northeast Asia including North Korea; U.S. policies toward Asia; region: China, Northeast Asia

**Matthew Shugart:** political consequences of electoral laws and constitutional design

**Yasu-Hiko Tohsaku:** second language acquisition theory; language pedagogy

**Jessica Wallack:** political economy of reform; region: Latin America, India

**Barbara Walter:** international security; internal wars; conflict termination; bargaining and cooperation

**Christopher Woodruff:** impact of NAFTA and trade liberalization on labor markets and firms in Mexico; market development of the economies of Eastern Europe and Vietnam; region: Mexico, Eastern Europe, Vietnam

**Jong-Sung You:** Korean politics; corruption and anti-corruption reform; social trust; social capital

We invite you to visit IR/PS, meet our faculty, staff, and students, and discover firsthand the opportunities IR/PS offers in the enormously dynamic and increasingly integrated Pacific region. For more information, please visit [irps.ucsd.edu](http://irps.ucsd.edu).